

# Beer for good. Built for community.

Two related concepts at the intersection of craft beer, community, and values-driven entrepreneurship — a recurring charitable event series, and a low-ABV brewery vision that moves forward with the right partners.

## CONCEPT A · NEAR-TERM

### Kegs for a Cause

A recurring charitable craft-beer event series. Partner with a rotating brewery, host a ticketed event, donate proceeds to a rotating nonprofit. Capital \$3–10K · Launch 3–4 mo · Yr-1 impact \$10K+

## CONCEPT B · PARTNER-DRIVEN

### LiveSwell Brewing

A sustainability-focused craft brewery vision built around low-ABV (1–4%) session beers — reachable as a brand years before a taproom. Private label \$15–40K / 3–6 mo · Full brewery \$50–500K / 12–36 mo · Taproom window 2028–31

**150+**

SD craft breweries

**1–4%**

Open low-ABV lane

**0**

Branded monthly charitable series in SD

## WHAT'S IN IT FOR PARTNERS

### Three real wins, before any handshake.

#### BREWERIES

Foot traffic on a slow night. A booked-out room, a built-in audience from the nonprofit's list, cross-promotion, and a content moment to run with for weeks. You hold the license and pour — K4C brings the rest.

#### NONPROFITS

A check, not a logo placement. Material funding from a single night, designed to move a real program forward, plus a new warm audience of craft beer drinkers who care about cause and place.

#### INVESTORS & ADVISORS

Derisked, gated, transparent. A capped \$15–40K initial tranche, a written five-gate go/no-go framework, and a founder who would rather kill a concept than ship a bad one.

Open to partners. Let's talk.

Drew Keske · d.s.keske@gmail.com · drewske.com

[kegs4cause-1sbrewing.lovable.app](https://kegs4cause-1sbrewing.lovable.app)

Full feasibility study, deck, and contact tracks online